



# NATIONAL SEVERE WEATHER WORKSHOP TRADE & TECHNOLOGY EXPO

March 3 – 5, 2011

Embassy Suites Hotel Conference Center, Norman, Oklahoma  
Sponsor & Expo Registration Deadline: **February 15, 2011**

## Sponsorship Opportunities

### All Sponsor Packages Include the Following Exhibit Booth Space and Amenities

- ▼ 3-day Double Table Booth
- ▼ Registration for Two Exhibitors
- ▼ Add \$100/day for wired, or \$15/day wireless internet
- ▼ Electric Power

#### Banquet Sponsor Package: \$1500 (2 available)

- Listed as a banquet sponsor in the program and acknowledged at the banquet
- Your logo included on banner displayed during workshop banquet
- 10 min presentation time during banquet or a tech lunch session
- Two Banquet tickets
- Preferred exhibit table placement

#### Lunch Session Sponsor Package: \$1200 (2 available)

- Listed as a lunch session sponsor in the program
- Your logo displayed prominently during one tech lunch
- 10 min presentation time during a tech lunch session
- Preferred exhibit table placement

#### Coffee Break Sponsor Package: \$1000 (5 available)

- Listed as a coffee break sponsor in the program
- Your logo included on banner displayed prominently during one coffee break
- Preferred exhibit table placement, if available

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## Expo Booth Space

*Expo areas will be open 8 am to 5 pm Thursday and Friday and 8 am to Noon Saturday.*

#### Double Table Expo Booth: \$550 (two days), \$650 (including Saturday)

- Exhibit space approximately 14 ft wide, Two 5' x 2' tables, and 4 chairs
- Includes electrical power. \$100/day wired, or \$15/day wireless internet access.
- Includes registration for two exhibitors
- Additional exhibitor registrations priced according to general registration schedule.

#### Single Table Expo Booth: \$350 (two days), \$425 (including Saturday)

- Exhibit space approximately 7 ft wide, a 5' x 2' table and 2 chairs.
- Includes electrical power. \$100/day wired, or \$15/day wireless internet access.
- Includes registration for one exhibitor.
- Additional exhibitor registrations priced according to general registration schedule

#### Saturday-Only Storm Spotter Expo Booth: \$120

- Saturday-only exhibit space approximately 7 ft wide, a 5' x 2' table and 2 chairs
- Includes one-day electrical power. \$100/day wired, or \$15/day wireless internet access.

#### Unattended Table Space for Brochure Distribution: \$130

*This option is intended for those who cannot attend the workshop in person but would like to make information about their company or organization available to attendees in the form of brochures, catalogues, and/or a table-top display.*

- Includes space on half of one table (half of one 5' x 2' table) for all 3 days.
- Volunteers will set-up your display and keep the table stocked with materials that you ship to the vendor coordinator. Instructions for shipping will be sent on receipt of registration.

(continued on reverse)



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## Additional Information for Vendors

### Payment and Cancellation Policy

Vendor space must be reserved and paid by **February 15, 2011**. Vendor space cancellations or any changes to vendor amenities made after **February 18, 2011** will incur a \$75 facilities change fee.

### Registration for Additional Exhibit Personnel

If your organization plans to have additional attendees man your booth and/or attend the workshop, those registrations must be purchased according to general registration rates which are listed on the workshop website and include discounts for early registration. <http://www.norman.noaa.gov/nsww/>

### Set-up Times and Details

There will be time to set-up at the Conference Center on Wednesday afternoon and early Thursday morning. Complete details on set-up and tear-down will be sent to registered vendors.

### For Further Information

Information on the agenda, lodging rates and other details of the 2011 workshop will be posted as they evolve at: <http://www.norman.noaa.gov/nsww/>

Vendor contacts: Keith Brewster at (405) 325-6115, or by e-mail to [kbrewster@ou.edu](mailto:kbrewster@ou.edu)  
or John Utech at [utech\\_john@yahoo.com](mailto:utech_john@yahoo.com)

Hotel-Conference Center Web Site: <http://www.Norman.EmbassySuites.com>

## About the Organizers

### NOAA Weather Partners

NOAA Weather Partners is a consortium of National Oceanic and Atmospheric Administration weather research, operations, and training units in the Norman, Oklahoma, area. The partners include the National Weather Service's Storm Prediction Center, Fire and Public Weather Services, Norman Forecast Office, Warning Decision Training Branch, and Radar Operations Center, and the National Severe Storms Laboratory. <http://www.norman.noaa.gov>

### Oklahoma Emergency Management Association (OEMA)

OEMA is a non-profit organization whose purpose is to assist local, state, and federal government in the establishment and maintenance of civil defense as an effective element of national defense and emergency management as an organizational structure by which local government can best prepare for, respond to, and recover from all major disasters. Through research, legislative review, information exchange and education programs, the OEMA strives to advance the professional standards of persons engaged in these activities. <http://www.oema.us>

### Central Oklahoma Chapters of the American Meteorological Society and the National Weather Association (COCAMS/NWA)

COCAMS/NWA is a non-profit (501(c)(3)) association of meteorologists serving Norman, Oklahoma City, and surrounding areas. The primary objectives of the organization are to provide the community with a social and scientific point of contact for meteorological, hydrological, and other related scientific interests. Membership includes scientists and students from the University of Oklahoma, the area's Federal research labs, Federal operational units such as the NWS, ROC, and the FAA, and the private sector. The group has affiliation as a local chapter of both the American Meteorological Society and the National Weather Association. Meetings and activities are held jointly. <http://cocams.nwc.ou.edu/>