For Whom the Blog Tolls

The Impact of Social Networking on Emergency Preparedness & Response

What is Social Media?

- Umbrella term
- Self regulating
- Nearly instantaneous
- Generally free
- Connected, Connected, Connected
- It's not about technology, but PEOPLE

"Integration of technology and social interaction within the construction of words, pictures, videos, and audio".

More simply...

"Social media
is people having
conversations online."

Virtual Water Cooler

It's Not a Fad...

IT'S A FUNDAMENTAL SHIFT IN THE WAY WE COMMUNICATE.

Pure Power

- Wizarding World of Harry Potter
- Announced at 12:01 AM
- Selected "Media"
- $200 Million
- "Theme Park within a Theme Park"

Death to Print Media

Courtesy of graphicdesignr.net/papercuts/

Common Usage

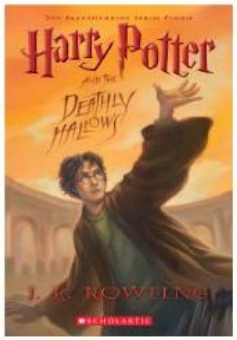
amazon.com

Hello, Adam Crowe. We have recommendations for you. (Not Adam Crowe?)

Adam's Amazon.com | Today's Deals | Gifts & Wish Lists | Gift Cards

Shop All Departments | Search All Departments

Books | Advanced Search | Browse Subjects | New Releases | Bests



ZOOM

See larger image (with zoom)

Share your own customer images

Publisher: learn how customers can search inside this book.

Tell the Publisher!

Harry Potter and the Deathly Hallows (Bool

by J.K. Rowling (Author)

(3,337 customer reviews)

List Price: ~~$14.99~~

Price: $8.99 & eligible for **FREE Super Saver Shi**

You Save: $6.00 (40%)

In Stock.

Ships from and sold by **Amazon.com**. Gift-wrap available.

Want it delivered Tuesday, August 4? Order it in the next checkout. Details

40 new from $8.04 **18 used** from $8.13 **1 collectible**

Also Available in:	List Price:	Our Price
Hardcover (First American Edition)	~~$34.99~~	$22.29
Paperback		
Audio CD (Audiobook,Unabridged)	~~$79.95~~	$50.37

Customer Reviews

3,337 Reviews

5 star:	(2,598)
4 star:	(418)
3 star:	(180)
2 star:	(65)
1 star:	(76)

Average Customer Review

(3,337 customer reviews)

Most Helpful Customer Reviews

556 of 626 people found the following review helpful:

A stunning and thoroughly satisfying conclusion, July 21, 2

By **T. Burger** (Chicago) - See all my reviews

TOP 100 REVIEWER REAL NAME VINE™ VOICE

This review is from: **Harry Potter and the Deathly Hallows (Book 7) (Hardcover)**

This is arguably the most "hyped" book in history, and if J.K. Rowling had t wine to calm her nerves while writing The Goblet of Fire (as she said she c writing Harry Potter and the Deathly Hallows. The collective breath of ten years...and now...was it worth the wait? Did Ms. Rowling live up to the hy is really the only question that matters.)

The answer, most assuredly, is YES.

Sources

- Blogs
- Microblogs
- Online Chat
- RSS
- Widgets
- Social networks
- Social bookmarking
- Message Boards
- Podcasts
- Video sharing sites
- Picture sharing sites
- Wikis

Facebook Statistics

- More than 400 million active users
- 50% of our active users log on to Facebook in any given day
- More than 35 million users update their status each day
- More than 60 million status updates posted each day
- More than 3 billion photos uploaded to the site each month
- More than 5 billion pieces of content (web links, news stories, blog posts, notes, photo albums, etc.) shared each week
- More than 3.5 million events created each month
- More than 3 million active Pages on Facebook
- Average user spends more than 55 minutes per day on Facebook

Twitter Statistics

- Twitter does not release the number of active accounts
- It is estimated that Twitter reaches more than 14 million people monthly in the US
- 1,200% increase over the last year
- Twitter is the third most used network
- Sen. McCain has 1.75 million followers
- Sen. McCaskill has 36,000 followers
- White House has 1.7 million followers

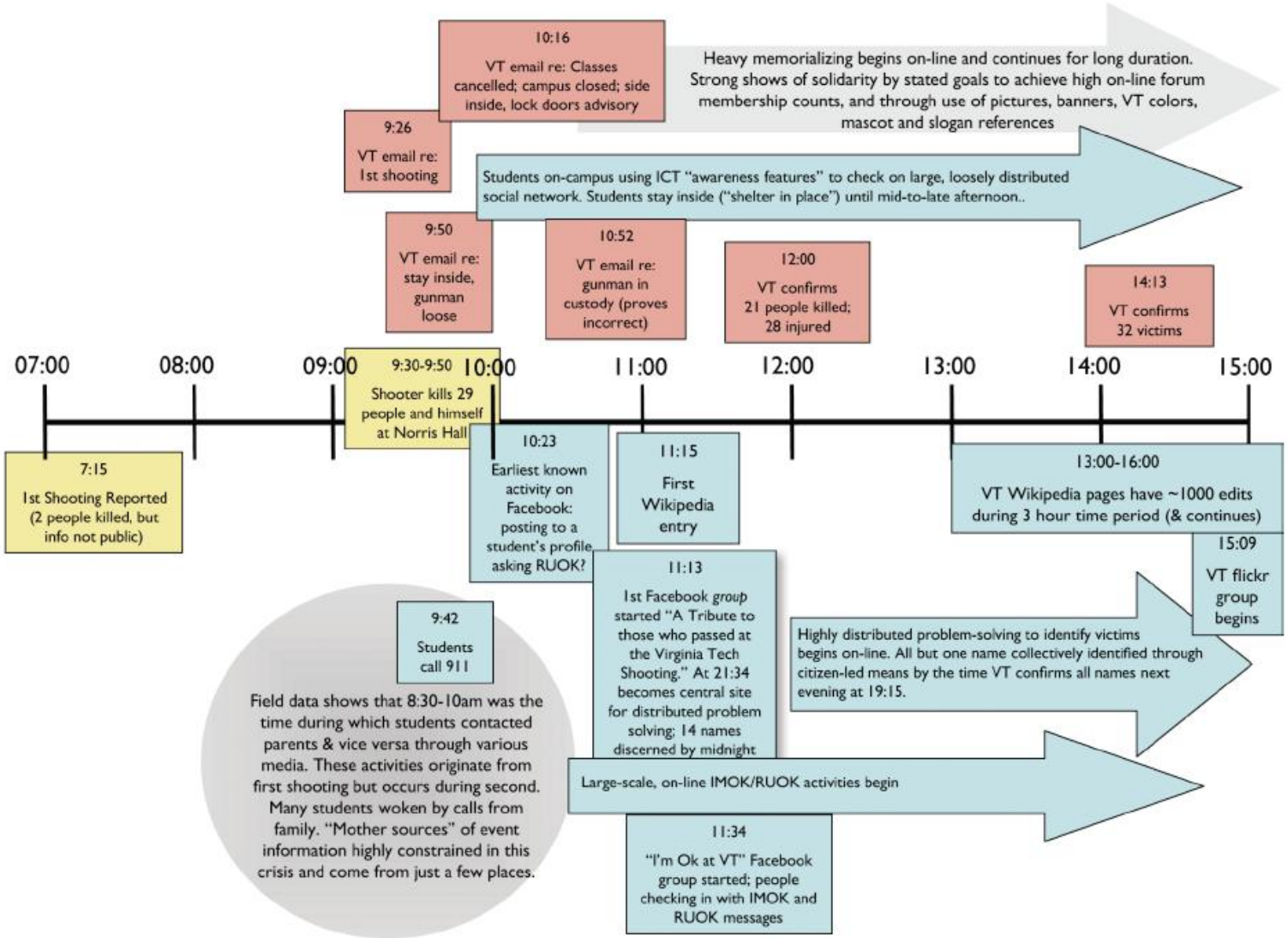
Disasters 2.0

- VT Massacre
- Fargo Flooding
- Mumbai Attacks
- Terrorism Video
- Hudson River Crash
- Haiti Earthquake
- Educational Videos

Virginia Tech Massacre (2007)

- First attack happened around 7:15 AM on April 16
- The university first informed students via e-mail at 9:26 AM
- 33 People Died
- Virginia Tech student used his mobile phone to capture video footage of a part of the attack from the exterior of Norris Hall. This was later broadcast on many news outlets.
- Sparked intense debate about gun violence, gun laws, treatment mental health issues, the responsibility of college administrations, privacy laws, journalism ethics, and other issues.

VT Timeline


10:16
VT email re: Classes cancelled; campus closed; side inside, lock doors advisory
Heavy memorializing begins on-line and continues for long duration. Strong shows of solidarity by stated goals to achieve high on-line forum membership counts, and through use of pictures, banners, VT colors, mascot and slogan references
9:26
VT email re: 1st shooting
Students on-campus using ICT "awareness features" to check on large, loosely distributed social network. Students stay inside ("shelter in place") until mid-to-late afternoon..
9:50
VT email re: stay inside, gunman loose
10:52
VT email re: gunman in custody (proves incorrect)
12:00
VT confirms 21 people killed; 28 injured
14:13
VT confirms 32 victims
07:00
08:00
09:00
9:30-9:50
Shooter kills 29 people and himself at Norris Hall
10:00
11:00
12:00
13:00
14:00
15:00
7:15
1st Shooting Reported (2 people killed, but info not public)
10:23
Earliest known activity on Facebook: posting to a student's profile asking RUOK?
11:15
First Wikipedia entry
13:00-16:00
VT Wikipedia pages have ~1000 edits during 3 hour time period (& continues)
15:09
VT flickr group begins
11:13
1st Facebook group started "A Tribute to those who passed at the Virginia Tech Shooting." At 21:34 becomes central site for distributed problem solving; 14 names discerned by midnight
9:42
Students call 911
Field data shows that 8:30-10am was the time during which students contacted parents & vice versa through various media. These activities originate from first shooting but occurs during second. Many students woken by calls from family. "Mother sources" of event information highly constrained in this crisis and come from just a few places.
Highly distributed problem-solving to identify victims begins on-line. All but one name collectively identified through citizen-led means by the time VT confirms all names next evening at 19:15.
Large-scale, on-line IMOK/RUOK activities begin
11:34
"I'm Ok at VT" Facebook group started; people checking in with IMOK and RUOK messages

VT - Facebook

facebook Home Profile Friends Inbox Adam Crowe Settings Logout

A tribute to those who passed at the Virginia Tech Shooting.
Global

Basic Info
Type: Student Groups - General
Description: To all those who want to pay respect to those who suffered from this horrific shooting.

May the kind words of others help the victims and their families find absolution in these horrific times.

http://www.VirginiaTechTragedy.com

"If we don't meet again, your final assignment from me is perhaps the most important lesson you will learn in life. Go to your mother, your father, brothers and sisters and tell them with all your heart how much you love them. And tell them that you know how much they love you too. Go out of your way to make good memories ... at some point these memories

View Discussion Board
Join this Group

Contact local news stations????? 5 posts by 3 people Created on April 16, 2007 at 1:28pm	Latest post by Kelly Reed Posted on April 16, 2007 at 1:53pm
May God Be With You 1 post by 1 person Created on April 16, 2007 at 1:49pm	Latest post by Rob Vicente Posted on April 16, 2007 at 1:49pm
Virginia Tech Press Conference Information 3 posts by 2 people Created on April 16, 2007 at 1:42pm	Latest post by Kelly McCracken Posted on April 16, 2007 at 1:47pm
Cnn reports lone gunman & student 3 posts by 3 people Created on April 16, 2007 at 1:35pm	Latest post by Russell Denney Posted on April 16, 2007 at 1:36pm
Fox New Reports 32 Dead 31 posts by 21 people Created on April 16, 2007 at 11:13am Page 1 2	Latest post by Brad Beers Posted on April 16, 2007 at 1:15pm
number to call if you have a loved one going to VT 2 posts by 2 people Created on April 16, 2007 at 12:58pm	Latest post by Chris Corvaia Posted on April 16, 2007 at 12:59pm
LIVE COVERAGE 5 posts by 4 people Created on April 16, 2007 at 12:45pm	Latest post by Acjei 'Thegrammychaser' Nwajei Posted on April 16, 2007 at 12:56pm
--- Day of Rememberance --- 3 posts by 3 people Created on April 16, 2007 at 12:23pm	Latest post by William Tarter Jr Posted on April 16, 2007 at 12:34pm

First Prev 53 54 55 56 **57**

A tribute to those who passed at the Virginia Tech

Back to A tribute to those who passed at the Virginia Tech Shooting.

Discussion Board

Show: All Topics

Displaying topics 1 - 30 out of 1708.

Should the victims families sue the school for lack of safety?
111 posts by 62 people Created on April 19, 2007 at 4:43pm
Page 1 2 3 4

Posted on July 7, 2009 at 3:03pm

Fargo Flooding

facebook Home Profile Friends Inbox

Fargo - Moorhead Flood Information

Global

Members

Displaying 8 of 11,062 members See All

Nicole Kaste · Ashley Grunhovd · Carly Wagner · Laura Forkner Pritchett · Joshua Walton · Heather Hetzler · Terri Clark Lardy · Sylvia Rinell

Janet Wendel wrote
at 8:24am on March 7th, 2009

I hope it doesn't get as bad as '97. We haven't had as much snow. That flood destroyed the houses of several family friends. When we couldn't get out to help at their houses any more (needed a boat to get down the street), my daughter & I spent hours at the city garage filling sandbags.

Report

Mel Haugen (Fargo, ND) wrote
at 1:27pm on March 6th, 2009

So has everyonr bought there Flood Policy yet

Report

Jake Bechtold (ND State) wrote
at 7:11pm on March 5th, 2009

I wouldn't go as far as to say it's going to flood like 1997, but yes- It's going to be a dirty one. Thanks for creating this group (whoever that is).

Report

Samantha 'Krier' Erdös (Minneapolis / St. Paul, MN) wrote
at 7:47am on March 5th, 2009

I live in St. Paul, MN - but my family is in Mahnomen and Fosston (with friends in the Fargo / Moorhead area). We had already planned on coming up to help this spring (it's looking like it may be as bad as the spring of '97!). Keep me posted on what needs to be done so we can help as much as possible.

Report

Emma Erie (Minot State) wrote
at 9:31pm on March 4th, 2009

Thanks Brooke! I'll be updating it with helpful information and links for everyone, so stay tuned!

Report

Brooke R. Kirkeide (ND State) wrote
at 9:19pm on March 4th, 2009

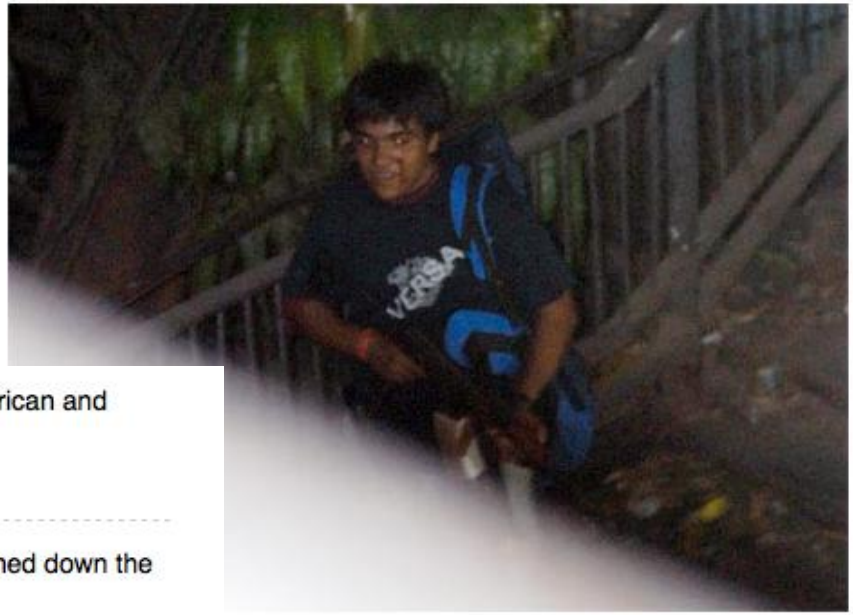
Good job Emmers on starting a group on a situation that will be affecting us soon

Report

Mumbai Attacks (2008)

- More than ten coordinated shooting and bombing attacks across Mumbai, India's financial capital
- Started Nov 26th and lasted until Nov 29th killing at least 173 people and wounding at least 308
- Many Indian bloggers and Wikipedia offered live textual coverage of the attacks.
- A map of the attacks was set up by a web journalist using Google Maps.
- The NY Times, in July 2009, described the event as "what may be the most well-documented terrorist attack anywhere

Mumbai Attacks – Twitter/Flickr



ArtVega: Mumbai **Terrorist** Attacks. At least 80 dead, 250 injured. American and British targeted. Details here: http://tinyurl.com/mumbaiterrorist (expand)

less than a minute ago · Reply · View Tweet

anilenand: Mumbai city, where I live is under seige! **Terrorist** have gunned down the Anti **terrorist** Squad chief and encounter specialists.Taken hostages

less than a minute ago · Reply · View Tweet

mafellows: The #mumbai **terrorist** attack and the moment-by-moment first-hand information coming out shows the potential usefulness for this medium.

less than a minute ago · Reply · View Tweet

mkantonelli: @ricksanchezcnn Which **terrorist** group is it? Kashmir separatists?

1 minute ago · Reply · View Tweet · Show Conversation

7 Signs of Terrorism Video

Seven Signs of Terrorism

★☆☆☆☆ 799 ratings

40,114 views

7 Signs of Terrorism Video

Text Comments (343) Options

Post a Text Comment

nicolious1 (3 weeks ago)

Reply | Spam

Retarded!!! What terrorist is going to walk up to a random person and ask them what is the building used for! Terrorist don't walk around all day looking for buildings to blow up! Apparently terrorist haven't heard of the internet before. Funny advert though.

tycarp326 (2 months ago)

This was the funniest commercial I have ever seen live.

Rongstad (2 months ago)

This video proves terrorists are everywhere. Man how often do I see people taking pictures, sitting on benches, etc. Just today I saw someone using binoculars!!!!!!!

We need the government to protect us!

We the Sheeple will follow blindly.

Rongstad (2 months ago)

This shoud be called the Seven Signs of Terrorism for Sheeple. Gawd this video is pathetic.

Braktooth (2 months ago)

This sounds like they're warning you about the government. Either that, or it's a bunch of really silly people wetting themselves. I mean, Kansas City? Really?

earlized (2 months ago)

Reply | Spam

awesome! I gotta call cops now, bcs I know a lot of them! yepee

zkorpioz (3 months ago)

Reply | Spam

the must stupid video..... who made this..?
I hope this doesn't go on tv....

All Comments (343 total) Options

Post

ball4thegame (4 months ago)

f-a-s-c-s-i-s-t-s

WarDogLRS (4 months ago)

oh please put a sock in it. The US Government is guilty of crimes & when the people wake up its going to be hell to pay so enough with the control thing it aint working no more

vagabondvet (4 months ago)

Wow. Really? A dude on a bench writing in a notebook is a terrorist? How come the lady running can't be a terrorist too?

bugsbugmenot (4 months ago)

According to these signs the memc is a giant sleeper cell. Turn yourself in, terrorists.

Hudson River Crash (August)

- Helicopter & Plane crash over Hudson River
- August 8, 2009
- Nine people died
- Very close to populated area

Hudson River – Tweet #1

Just watched a helicopter blow and plumet into the Hudson river. Emergency vehicles on site. http://twitpic.com/d5uic

about 1 hour ago from TwitterFon

ziggfather
Dan Belanger

Hudson River – Tweet #2

- Twitter user **@weekendoasis**
- He Tweets: "Tire from copter crash in nyc .. landed in front of my car while driving".

Haiti Earthquake

- Red Cross
- Text Haiti (90999)
- $10 Donation
- Generated $5 million in 2 days
- Total of $32 million
- More than 10% of entire donation to ARC

Preparedness Piggy

Localized Event on Twitter

Aircraft has landed

about 1 hours ago from HootSuite

Aircraft is 15 miles out

about 1 hours ago from HootSuite

Fire crews on standby at Wheeler Downtown Airport. Following....

about 1 hours ago from HootSuite

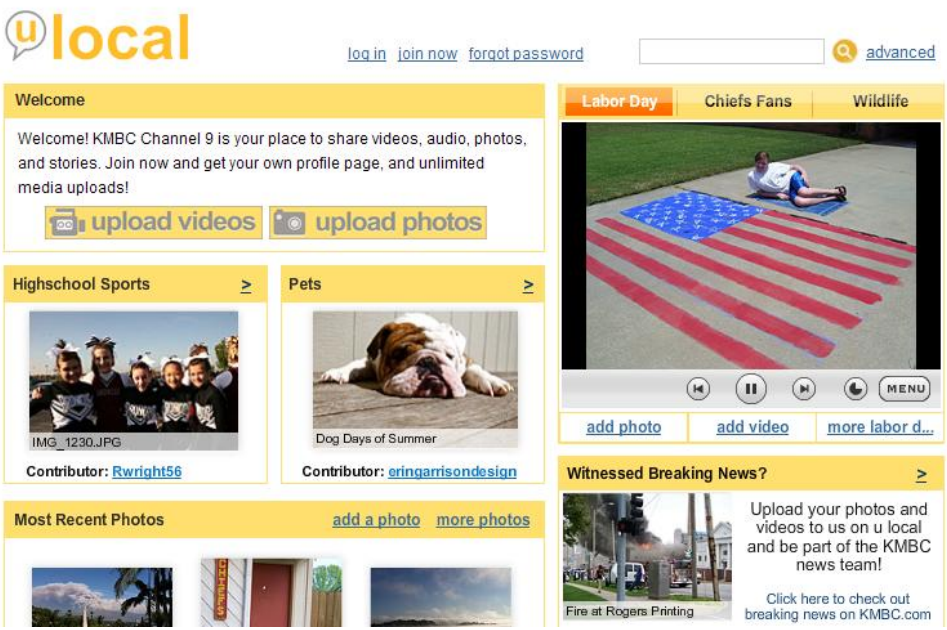
Plane w landing gear problems coming into Wheeler Downtown Airport. 4 souls

about 1 hours ago from HootSuite

New Media Format

I, REPORTER (KCTV)

U LOCAL (KMBC)



Additional Challenges

Meet Mr. Twitter: They Tweet, he Bleats, then issues the Heat

admin

The **KCTwitic** follows and critiques the Twitter messages from public figures in the Kansas City area, so you don't have to.

Check it:

DanaKCTV5 you think my shampoo is weird? pisano keeps a full pedicure set in the mens' dressing room.
DanaKCTV5 also. someone at work STOLE MY SHAMPOO over the weekend. it turned up in the breakroom FREEZER. very funny.!!!!!!!
DanaKCTV5 just learned we're getting a gunea pig. any bets on how long we can keep 'taffy' with us? kids' track record not so great in that regard.

*KCTwitic: Grammatical and spelling errors aside, KCTV5's **Dana Wright** has some of the more entertaining (albeit pointless) Tweets around. Too many local newsies send out regurgitated retweets of whatever breaking "news" their station is currently covering. Wright, on the other hand, lets us know about various newsroom pranks and her children's inability to care for small, domesticated rodents. Definitely more interesting than the latest car jacking in Midtown.*

JoCo_Emergency Our Facebook page can now be viewed at ... Come be a fan!

***KCTwitic:** As much as I am a fan of government entities embracing social media, I'm not so sure about this one. Is it OK to be a fan of Johnson County emergencies? I mean, the next time a tornado wipes out a Kansas trailer park, should I click Facebook's thumbs-up, "I like this" link?*

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Greg Hal
Hearne (
Jack Poe
John Ma
Mark Ed
Peregrin

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Hearne (

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