

The Integrated Warning Team and an Attempt at Improving Public Response.

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Pleasant Hill / Kansas City**



Outline



Our Workshop



Workshop outcomes



Teams Need...

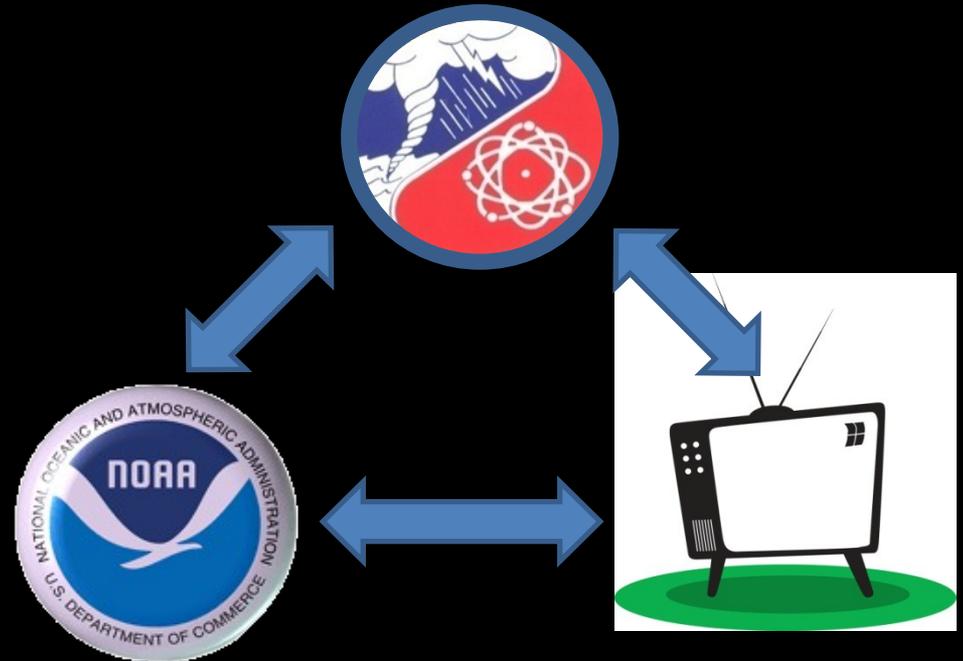
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Individually we are one drop. Together we are an ocean.
The result of a great team is
SYNERGY



The Integrated Warning Team

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themselves as part of

something larger

Outgrowth of one slide from Dale Morris (2006) which built upon Integrated Warning System concept of Doswell, Moller, and Brooks, WAF 1999



Super Tuesday Outbreak

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What went wrong?



NE OK/SW MO Tornado Outbreak

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What went wrong?



Greensburg KS



- “Only” 11 fatalities

What went right?



Public Response to Warnings

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jurisdiction/responsibilities?



What We Did



3)



Workshop Details

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- Cost ~\$8500 for invited speaker travel and lunch meals



My Takeaways

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- We really need to push towards a uniform siren policy for warnings



Internal Communication Goals

- In Progress



● Conduct regionalized mini-IWT workshops

Scheduled



● State and substate EM meetings Scheduled

- Create KC MEMC “task force” to manage goals

DONE



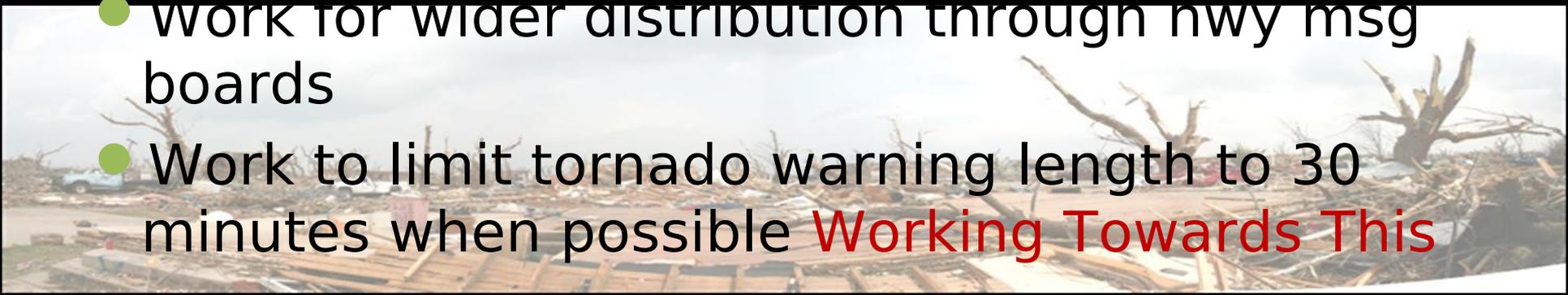
External Communication Goals



--DONE!!



- work for wider distribution through hwy msg boards
- Work to limit tornado warning length to 30 minutes when possible **Working Towards This**



Conclusion

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